

2021 Talakto Popcorn Fundraiser

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Highlights

- District Training
 - Info flow-down from Council
 - *How to conduct a successful unit popcorn fundraiser!*
- Show-N-Sells
 - 9 weekends, including Labor Day
 - *Wal-Mart, Lowe's, Kroger, and maybe Star Market will be scheduled through the District.*
- District/Council Prizes
 - Military Sales Patch & Pin
 - 8 Weekly Prize Drawings
 - District and Council Top Seller Prizes
- Trails End Prizes
 - Amazon Gift Cards
 - Improved Prize Levels
- Trails End App
 - Improved over last year
 - No credit card fees!

Contact me with any questions.
If you don't know, it's because
I'm not communicating clearly!

Let me know **this week** if your
unit will sell popcorn this Fall.

Don't miss out on
communication this summer!!

Schedule

- Similar to 2020
 - June – Register your unit at trails-end.com.
 - July – District Popcorn Training
 - August – Unit Popcorn Kick-offs, Show-N-Sell Orders/Pickup, Sale Begins!
 - October – Take Orders Due
 - November – Take Order Pickup, Final Unit Payment
- See Talakto Popcorn calendar here for full details:
<https://calendar.google.com/calendar/u/0?cid=dGFsYWtOb3BvcGNvcm5AZ21haWwuY29t>

Commission Structure

- 30% – Base Rate
- +3% – Attend Kickoff Training & Pay On Time
- +2% – Sell more in 2021 than in 2019
- +one Volume Bonus
 - 1% – Sell over \$5,000
 - 2% – Sell over \$7,500
 - 3% – Sell over \$10,000
 - 4% – Sell over \$20,000
 - 5% – Sell over \$30,000
 - 6% – Sell over \$40,000